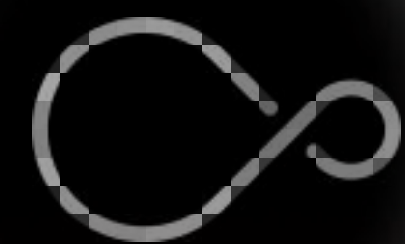


We are
SANDCUP



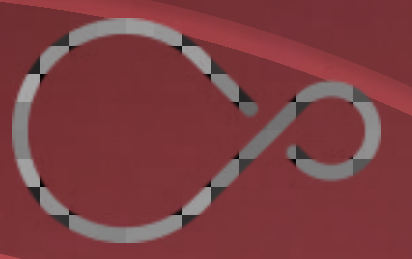
We are
3i's



Intuitive

We think past the obvious, and follow our intuition for originality.

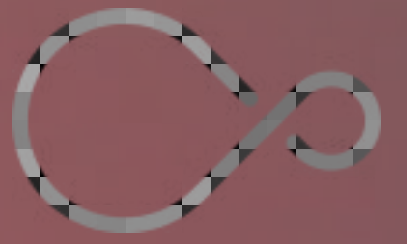




Impactful

We don't create for the sake of it.
We build what's needed and what matters.





Inclusive

We make space for every perspective,
so everyone can contribute.



Where do we Excel

We turn ideas into design strategies and digital products, resulting in experiences people trust.

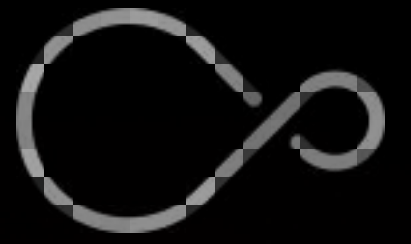




Digital Products

- UI/UX Design
- Graphic Design
- Content Strategy
- Product Development & Deployment
- System Testing & Deployment





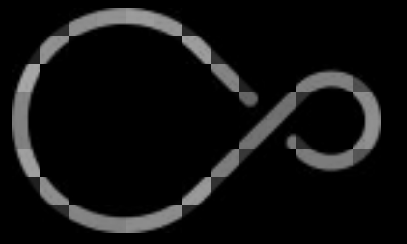
Visual & Motion Communication

- Video Production
- Motion Design
- Animation
- Illustration
- Character Design



Brand Positioning

- Identity & Logo Design
- Brand Language & Visual Guide

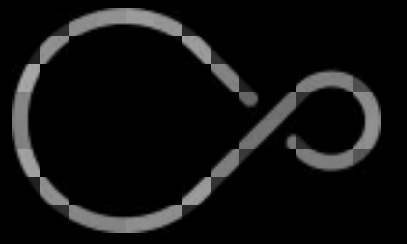




Business Experience

- System Design
- Design Management
- Product & System Implementation





Creativity

We can't help but look at things differently.
That's what defines us!



Voicing Our Beliefs

In a world full of overwhelming noise, we prefer voicing for knowledge, insight, and what truly matters.



Caring

We hold a soft corner for our squad,
treating them with empathy and respect.





Strong Team Bonding





Core Principles that Guide Our Vision

Our principles shape how we work, how we think, and how we show up.
They keep us aligned with our purpose, and visible in everything we create.



Embrace the Inclusivity

Treating everyone the same, irrespective
of gender and social status.



A man with a beard and a grey turban is speaking to a group of people in a room. He is wearing a white shirt with a patterned vest. The room has rainbow flags hanging on the wall. The text "Listen with Integrity" is overlaid on the image.

Listen with Integrity

Staying true to ourselves and guided by
our moral principles.

A hand-drawn diagram on a piece of paper, likely a sketch of a system or process. The diagram includes a central circle with a cross inside, connected by lines to several rectangular boxes. Some boxes contain text, while others contain symbols like a plus sign and a minus sign. The paper is placed on a desk next to a laptop. A hand is visible at the bottom, holding a yellow pencil and pointing towards the diagram. The background is slightly blurred, showing a wooden desk and a laptop with a sticker that says "creative".

Redefining the Norm

Going beyond the standard to create the unconventional.

Ignite a Change

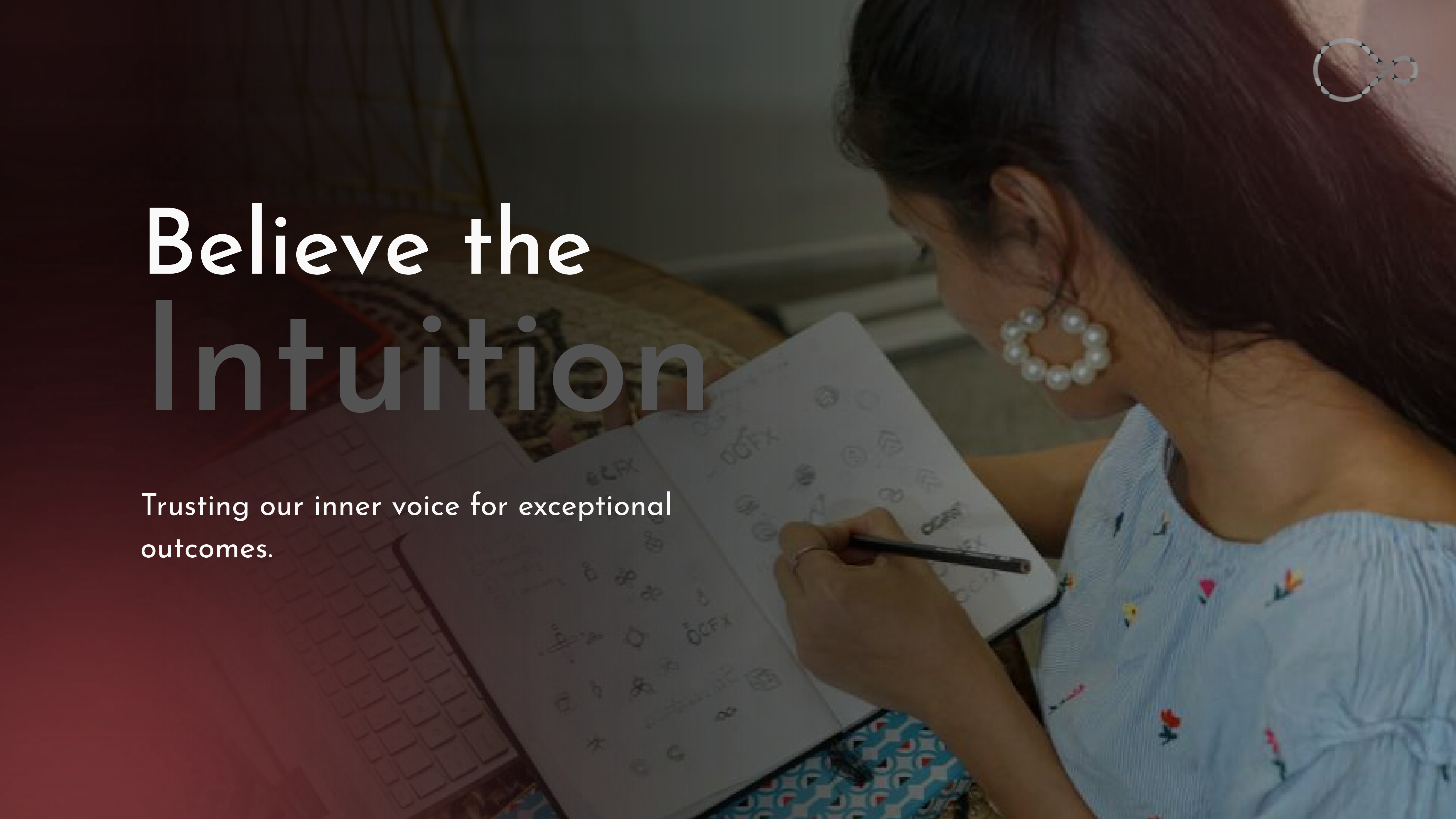
Amplifying design's voice as a force for
global transformation.





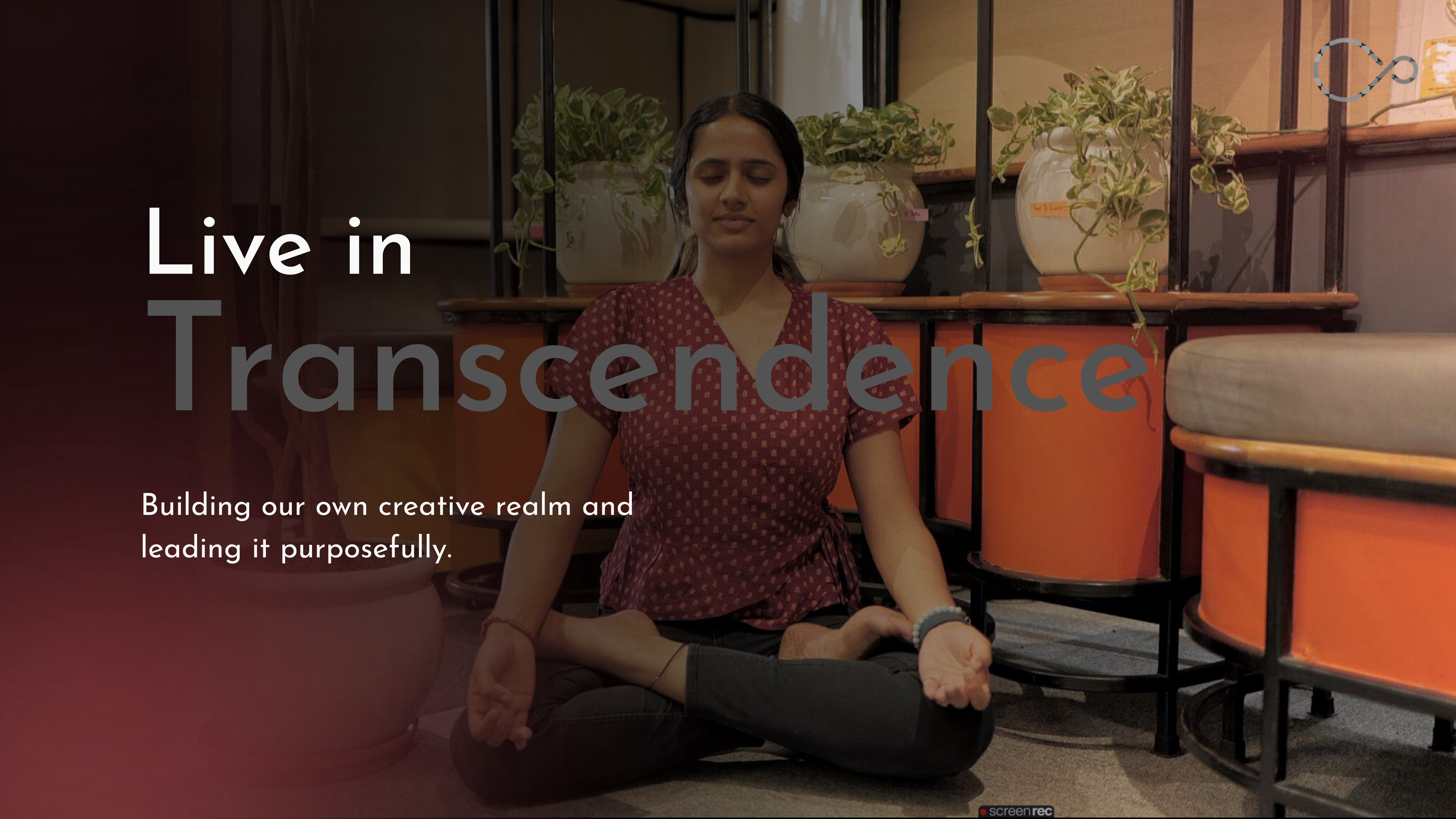
Care with Compassion

Nurturing meaningful connections with
people and surroundings.



Believe the Intuition

Trusting our inner voice for exceptional
outcomes.

A woman with dark hair, wearing a maroon patterned top and dark pants, is sitting in a meditative lotus position on a grey carpet. She has her eyes closed and a serene expression. Behind her is a black metal shelving unit with several large white ceramic pots containing green plants. To the right, there is a large, curved orange ottoman with a black metal frame. The overall atmosphere is calm and modern.

Live in Transcendence

Building our own creative realm and
leading it purposefully.



Our design tribe Sandskriti

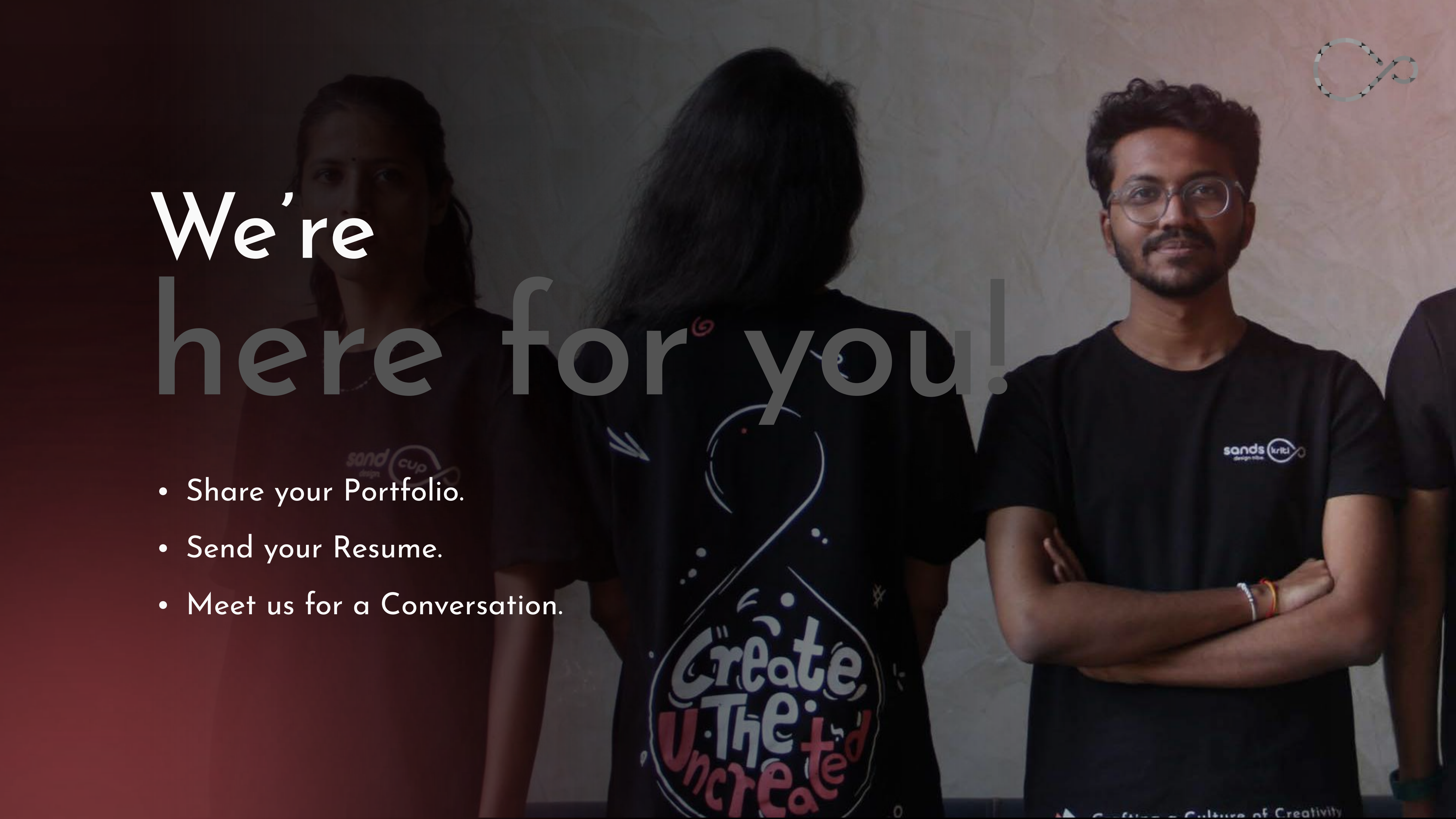
A collaborative global community for
designers to learn, connect, and grow.





We're here for you!

- Share your Portfolio.
- Send your Resume.
- Meet us for a Conversation.



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